

# RESOURCE GROWTH FOR MISSION DRIVEN ORGANIZATIONS

Creating an Advancement Fund is a strategic tool that helps maximize your organization's ability to achieve its mission.

Use the power of market investment to grow funds you have today, so you can put more funding to work tomorrow. Just as you personally invest savings for a rainy day or future expenses, consider doing the same for your organization.

The Community Foundation of Utah (CFU) has the financial infrastructure, expertise and non-profit know-how to steward a fund that fits your nonprofit's mission and goals. Consider opening an Advancement Fund to create a more resilient future for your organization.







# BENEFITS THAT MATTER



#### **REAL GROWTH**

Select from varying investment categories to meet growth goals



# **GIFT DIVERSITY**

Accept otherwise illiquid assets (real estate, closely held stock, planned gifts, and more)



#### **KEEP DOLLARS LOCAL**

By investing with CFU, you are supporting your local nonprofit community



## SEAMLESS ADMINISTRATION

CFU provides the financial expertise and infrastructure allowing you to focus on your mission



## SPENDING FLEXIBILITY

Different from an endowment, there are no spending restrictions, funds can be added or withdrawn at your discretion



# MONEY THAT MATTERS

You work for a cause, so should your fund - you can invest in a socially responsible index

CONNECT WITH CFU STAFF TO SEE IF AN ADVANCEMENT FUND IS RIGHT FOR YOUR ORGANIZATION.