



# Invest In Success

## Expert Advice and Training for Utah Nonprofits

*Invest in Success* is an opportunity to get advice and training directly from nonprofit professionals, to enhance your leadership and management skills, and increase your organization's success.

### Dynamic, Engaging, Challenging Experience

Each seminar session will consist of a presentation and an interactive, guided discussion. You will receive homework assignments prior to the seminar and each evening of the conference.

The four-day program is designed to address everyday leadership challenges.

Seminars designed to help rural nonprofit leaders to:

- Lead change
- Develop people
- Build coalitions
- Inspire through powerful communications
- Increase business acumen to focus on results

*"As a new nonprofit director, Invest in Success was, simply, the most worthwhile experience I have had in my efforts to grow as a leader."*

*Josie Luke, Executive Director  
Boys and Girls Club of Carbon County  
Price, Utah*

This experience also includes:

- Networking and consultation with former *Invest in Success* participants
- One-on-one meetings with American Express financial professionals
- Conversations with some of Salt Lake City's most successful nonprofit leaders
- Tours of high-performing nonprofit organizations

## Who Will Be Selected?

Up to six organizations that share the following characteristics:

- Serving low-income (CRA-eligible) community or populations, including Native Americans, and focused on economic development or human services
- Affecting change in their communities
- Staffed by talented leaders who seek training to help them and their organizations become more strategic
- Facing significant barriers of time, distance, and discretionary funds to receive training and support

*"Invest in Success was life-changing. I am so grateful for this opportunity that has made a true impact on a small organization with a BIG mission."*

*Tracy Johnson, Executive Director  
New Frontiers for Families  
Tropic, Utah*

**Finalists must be available for a brief phone interview on June 1 or June 4.**

## How to Apply

Please visit [www.utahcf.org](http://www.utahcf.org) and page to Invest in Success under the Initiatives menu for the application. Applications must be submitted no later than 11:59 p.m. MDT on May 23, 2018. Participants will be chosen shortly after. Those selected will be asked to prepare for the seminar with case studies and other activities.

## For More Information

Please call the Community Foundation of Utah at (801) 559-3005 x 4 if you have questions about the program or the application.

**Application Deadline: May 23, 2018 at 11:59 p.m. MDT**



## Date & Place

**July 16 - 19, 2018  
Salt Lake City, UT**

Participants must attend all four days, and will spend three nights in Salt Lake City near the American Express offices, where the majority of the program will take place.

There will be no cost to participate in this transformational experience other than a sincere and substantial commitment of time and effort.

All costs to attend are underwritten by American Express including travel, housing, and meals.



## Post-Seminar Grant and Ongoing Consultation

After the seminar, participants will be asked to submit a detailed plan to tackle one key organizational capacity issue that they identified during the program. Upon plan approval, a grant of up to \$2,500 will be available to each organization to help them accomplish their action plan. Additionally, participants receive coaching and on-site consultation.



## Alumni

Alliance House  
 BEACON Afterschool Program  
 Big Brothers Big Sisters of Southern Utah  
 Boys and Girls Club of Carbon County  
 Citizens Against Physical and Sexual Abuse  
 Canyon Country Discovery Center  
 Canyon Creek Women's Crisis Center  
 Columbus Community Center  
 Comunidades Unidas  
 Cherish Families  
 Epicenter  
 Erin Kimball Memorial Foundation  
 Family Support Center of Southwestern Utah  
 Family Support Center of Washington County Grand Area  
 Mentoring  
 Iron County Care and Share  
 Kids Who Count  
 Moab Valley Multicultural Center  
 Neighborhood House  
 New Frontiers For Families  
 OUTreach Resource Center  
 Red Rock Center for Independence Restoring Ancestral Winds  
 Utah Diné Bikéyah  
 Utahns Against Hunger  
 YMCA of Northern Utah